

2025 SPONSORSHIP PROSPECTUS



24th Annual International Symposium
for Therapeutic Ultrasound
Banff, Alberta, Canada
June 21-24, 2025



We hope to greet you soon in Banff!

Reach out to our team at sponsorship@ISTU.org for any questions.



The 24th Annual International Symposium for Therapeutic Ultrasound will be held in beautiful Banff, Canada from Saturday, 21 June to Tuesday, 24 June 2025.

We had over 500 attendees for ISTU 2024, and anticipate similarly high attendance this year. This year's meeting will allow sponsors to interact with attendees both in-person and online.

Don't miss this opportunity to share in the latest advancements in therapeutic ultrasound!

Sponsors will connect with scientists, engineers, clinicians and industry from around the world as we gather together at the **Banff Centre for Arts and Creativity**, a beautiful and convenient location right in the heart of Banff, surrounded by the mountains. The entire conference will happen there, and the attached hotel is reserved just for our conference attendees for easy and convenient walking access, and even more networking opportunities! Attendees will enjoy the blend of fresh mountain air, the village mountain town, and breathtaking natural sites to visit nearby.

We've built robust and varied sponsorship levels that provide unique in-person and online visibility, to maximize lead generation and increase your benefits as a sponsor. Our unique virtual system will feature online advertising opportunities like banner ads, chat rooms, and sponsored content. We can also create a custom sponsorship package to best meet your specific event goals.

We are thankful for your continued support of this important meeting and look forward to hearing from you soon!

Platinum
\$30,000

Exhibition

- On-site premium exhibit space, with first priority on choice of location
- Virtual Exhibition Booth on the website for six months
 - Premium placement on the Virtual Platform
 - Company information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform

Registration Access

- Free registration for 10 people
- Exhibitor badge for 4 people
- Gala dinner ticket for 10 people (for the recipients of the free registration)

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the website's main page
- Company introduction and linked content on the website
- Logo placement and acknowledgement in Symposium 2025 newsletters (up to 10 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- Full page, full color advertisement in digital abstract book
- Full page, full color advertisement in digital program book
- Cover positions will be assigned on a first come-first serve basis by the date the signed support is received
- Logo placement
 - Exposure on the main stage
 - Signage at registration and reception areas
 - Logo on cover of printed Program Guide

Direct Mention

- Comment of appreciation at welcome reception, during the opening remarks and closing remarks

ISTU On-Air 2025-2026 Sponsorship is Included!

- See details on page 9

30% reduction on Additional Sponsorship Opportunities

- See details on page 8

Gold \$20,000

Exhibition

- On-site premium exhibit space, with second priority on choice of location
- Virtual Exhibition Booth on the website for six months
 - Premium placement on the Virtual Platform
 - Company information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform

Registration Access

- Free registration for 6 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 6 people (for the recipients of the free registration)

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the website's main page
- Company introduction and linked content on the website
- Logo placement and acknowledgement in Symposium 2025 newsletters (up to 5 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- Full page, full color advertisement in digital abstract book
- Full page, full color advertisement in digital program book
- Cover positions will be assigned on a first come-first serve basis by the date the signed support is received
- Logo placement
 - Exposure on the main stages
 - Signage at registration and reception areas
 - Logo on cover of printed Program Guide

Direct Mention

- Comment of appreciation at welcome reception, during the opening remarks and closing remarks

20% reduction on Additional Sponsorship Opportunities

- See details on page 8

Silver
\$10,000

Exhibition

- On-site premium exhibit space, with third choice of location
- Virtual Exhibition Booth on the website for six months
 - Company information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform

Registration Access

- Free registration for 4 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 4 people (for the recipients of the free registration)

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the website's main page
- Company introduction and linked content on the website
- Logo placement and acknowledgement in Symposium 2025 newsletters (up to 3 times) to full ISTU database

On-site Conference Advertising Opportunity

- 1/2 page, full color advertisement in digital abstract book
- 1/2 page, full color advertisement in digital program book
- Logo placement
 - Exposure on the main stage
 - Signage at registration and reception areas
 - Logo in printed Program Guide

Direct Mention

- Comment of appreciation at welcome reception, during the opening remarks and closing remarks

10% reduction on Additional Sponsorship Opportunities

- See details on page 8

Bronze \$7,000

Exhibition

- On-site exhibit space, with fourth priority on choice of location
- Virtual Exhibition Booth on the website for six months
 - Company information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform

Registration Access

- Free registration for 3 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 3 people (for the recipients of the free registration)

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the website's main page
- Logo placement and acknowledgement in Symposium 2025 newsletters (up to 2 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- 1/2 page, full color advertisement in digital abstract book
- 1/2 page, full color advertisement in digital book
- Logo placement
 - Exposure on the main stage
 - Signage at registration area and reception areas
 - Logo in printed Program Guide

10% reduction on Additional Sponsorship Opportunities

- See details on page 8

EXHIBITION PACKAGES

In Person
Exhibit
\$4,000

Exhibition

- On-site premium exhibit space, with choice of location available when reserved
- Details are under development with the venue, but will include:
 - Display Table
 - Chairs for Attending Exhibitors
 - Power can be requested
 - Linens can be requested
 - Booth Signage should be prepared by exhibitors

Virtual Exhibition Booth

- Company information
- Ability to post presentation video, fliers, and detailed product information
- Interactive dialogue with virtual and in-person attendees via the Virtual Platform
- Rotating banner ad space on the Virtual Platform

Registration Access

- Free registration for 2 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 2 people (for the recipients of the free registration)

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the Symposium Website
- Logo placement and acknowledgement in Symposium 2025 e-newsletters (up to 2 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- Logo in digital abstract book
- Logo in digital program book
- Logo placement
 - Signage at registration and reception areas
- Logo in printed Program Guide

Virtual Exhibit **\$2,000**

Virtual Booth

- Virtual exhibition booth
 - Company information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform
 - Rotating Banner Ad Space on the Virtual Platform

Registration Access

- Free virtual registration for 2 people

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the ISTU Symposium Website
- Logo placement and acknowledgement on Symposium 2025 e-newsletters (up to 2 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- Logo in digital abstract book
- Logo in digital program book
- Logo placement
 - Signage at registration and reception areas

ADDITIONAL OPPORTUNITIES

Gala Dinner

\$10,000

- Signage of up to 2 stand banners at the Gala Dinner Event
- Brief presentation opportunity in welcome remarks
- Bronze sponsorship benefits

Luncheon Symposium Presentation (per 1 time)

\$5,000

- Room and equipment rental are included in the fees and the applicant is to bear the costs of speaker(s) invitation and signage
- Signage to include 2 stand banners in front of the symposium room
- Logo on the welcome reception stage
- Special comment of appreciation at welcome reception

Coffee Break (per 1 time)

\$2,000

- Sponsor acknowledgement at release of session prior to break
- Catering area signage to include 2 stand banners

Annual Water Bottle

\$2,000

- Sponsor logo and acknowledgement on Annual Water Bottle given in-person to every attendee!

Program Book Advertisement

\$2,000

- Full Page Color Company Advertisement

Newsletter Banners

- Online advertisement, 3 times \$1,500
- Online advertisement, 6 times \$2,500



ISTU On-Air Webinar Series 2025 - 2026 Sponsorship Package: \$1,500

Reach out to our team at sponsorship@ISTU.org for any questions.

Virtual Exhibit for Webinar Series live throughout ISTU 2026

- o ISTU.org: We can either create a page within our website with a Virtual Exhibit, or we can create a landing page where we have links to your existing Virtual Exhibit Booth.

Sponsor Message During One Webinar Session

- o Two Minute Company Video or Live Presentation from your company during meeting introduction.
- o Recognition by the ISTU General Secretary in meeting conclusion with call to action to visit Virtual Exhibit or your website.
- o These are reserved by session, on a first request basis.

Promotional Materials

- o Prominent positioning on digital event invitations and marketing materials.
- o Dedicated Sponsorship Spotlight Section with Rotating Messages within Registration Emails
- o Inclusion of sponsor content/direct links to applicable services and products in various newsletters throughout the year.

Webinar Series Sponsor Coffee Break at ISTU 2025: Banff, Canada

- o Recognition and networking session during the ISTU Annual Symposium in June 2025 in Banff, Canada
 - Signage, and Logo Recognition in 2025 Digital Program Guide

Logo Placement

- o Newsletters to ISTU Membership Base (~3,000 Members)
- o Website
- o Partner Page in Digital Program

Webinar Attendance

- o Free event registration for all sponsor team attendees.
- o Webinars are generally attended by ~250 or more ISTU Members

**Unique promotional opportunities may be available upon further request and discussion.*

Learn more at
<https://istu.org/istu-live-webinar-series/>

SPONSOR SUPPORT **REGISTRATION FORM**

Due by May 15, 2025

Please remit the Sponsor Support Form to: **sponsorship@ISTU.org**

Company Name: _____

Contact*: _____

Email: _____

Phone: _____

Address: _____

City, State, ZIP Code: _____

Country: _____

*This is the person we will contact to coordinate the sponsorship and content for the Virtual Platform.

Please indicate your Sponsorship Selections here:

Sponsorship Levels

- Platinum \$30,000
- Gold \$20,000
- Silver \$10,000
- Bronze \$7,000
- Exhibition \$3,500
- Virtual Exhibition \$2,000

Additional Opportunities

- Gala Dinner \$10,000
- Luncheon Presentation (per 1 time) \$5,000
- Coffee Break (per 1 time) \$2,000
- Water Bottles \$2,000
- Program Book Advertisement \$2,000
- Newsletter Banners
 - Online advertisement, 3 times, \$1,500
 - Online advertisement, 5 times, \$2,500
- ISTU On-Air Webinar Sponsor \$1,500



Payment in full is due by June 15, 2025

All prices are USD. Payments will be accepted via domestic USA checks or international wires. Payment instructions and invoices will be provided after your selections are confirmed.

Thank you for your support and participation at the Annual Symposium!