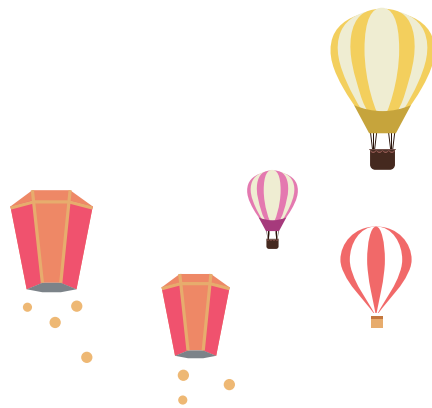




The 23rd Annual International Symposium  
on Therapeutic Ultrasound

**September 19-22, 2024**

**Taipei International Convention Center  
Taipei, Taiwan**



**2024 SPONSORSHIP PROSPECTUS**  
We hope to greet you in Taipei City!





The Annual Symposium will be held at the Taipei International Convention Center, right in the heart of Taipei City, from 19 September to 22 September 2024. Don't miss the opportunity to share in the latest advancements in therapeutic ultrasound!

Sponsors will connect with scientists, engineers, clinicians and industry from around the world as we gather together in the lively capital city which is the economic, political, and cultural center of Taiwan. Experience both a modern cosmopolitan city with world-class restaurants, plus the history of veiled temples dating back to dynastic times. Attendees will enjoy the blend of urban night markets and beautiful natural delights to explore!

We had over 500 attendees for ISTU 2023, and anticipate similarly high attendance this year. This year's meeting will allow sponsors to interact with attendees both in-person and online. Our unique virtual system will feature online advertising opportunities like banner ads, chat rooms, and sponsored content.

We've built robust and varied sponsorships level that provide unique in-person and online visibility, to maximize lead generation and increase your benefits as a sponsor. We are thankful for your support of this important meeting and look forward to hearing from you soon! If you have any questions, please email [sponsorship@ISTU.org](mailto:sponsorship@ISTU.org).

Platinum  
**\$30,000**

## Exhibition

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- On-site premium exhibit space, with first priority on choice of location
- Virtual Exhibition Booth on the website for six months
  - Premium placement on the Virtual Platform
  - Company information
  - Ability to post presentation video, fliers, and detailed product information
  - Interactive dialogue with virtual and in-person attendees via the Virtual Platform

## Registration Access

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- Free registration for 10 people
- Exhibitor badge for 4 people
- Gala dinner ticket for 10 people (for the recipients of the free registration)

## Pre-conference Advertising Opportunity

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- Logo placement and acknowledgement on the website's main page
- Company introduction and linked content on the website
- Logo placement and acknowledgement in Symposium 2024 newsletters (up to 10 times) sent to full ISTU database

## On-site Conference Advertising Opportunity

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- Full page, full color advertisement in digital abstract book
- Full page, full color advertisement in digital program book
- Cover positions will be assigned on a first come-first serve basis by the date the signed support is received
- Logo placement
  - Exposure on the main stage
  - Signage at registration and reception areas
  - Logo on cover of printed Program Guide

## Direct Mention

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- Comment of appreciation at welcome reception, during the opening remarks and closing remarks

## 30% reduction on Additional Sponsorship Opportunities

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- See details on page 8

## Gold \$20,000

### Exhibition

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- On-site premium exhibit space, with second priority on choice of location
- Virtual Exhibition Booth on the website for six months
  - Premium placement on the Virtual Platform
  - Company information
  - Ability to post presentation video, fliers, and detailed product information
  - Interactive dialogue with virtual and in-person attendees via the Virtual Platform

### Registration Access

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- Free registration for 6 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 6 people (for the recipients of the free registration)

### Pre-conference Advertising Opportunity

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- Logo placement and acknowledgement on the website's main page
- Company introduction and linked content on the website
- Logo placement and acknowledgement in Symposium 2024 newsletters (up to 5 times) sent to full ISTU database

### On-site Conference Advertising Opportunity

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- Full page, full color advertisement in digital abstract book
- Full page, full color advertisement in digital program book
- Cover positions will be assigned on a first come-first serve basis by the date the signed support is received
- Logo placement
  - Exposure on the main stages
  - Signage at registration and reception areas
  - Logo on cover of printed Program Guide

### Direct Mention

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- Comment of appreciation at welcome reception, during the opening remarks and closing remarks

### 20% reduction on Additional Sponsorship Opportunities

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- See details on page 8

Silver  
**\$10,000**

### **Exhibition**

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- On-site premium exhibit space, with third choice of location
- Virtual Exhibition Booth on the website for six months
  - Company information
  - Ability to post presentation video, fliers, and detailed product information
  - Interactive dialogue with virtual and in-person attendees via the Virtual Platform

### **Registration Access**

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- Free registration for 4 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 4 people (for the recipients of the free registration)

### **Pre-conference Advertising Opportunity**

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- Logo placement and acknowledgement on the website's main page
- Company introduction and linked content on the website
- Logo placement and acknowledgement in Symposium 2024 newsletters (up to 3 times) to full ISTU database

### **On-site Conference Advertising Opportunity**

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- 1/2 page, full color advertisement in digital abstract book
- 1/2 page, full color advertisement in digital program book
- Logo placement
  - Exposure on the main stage
  - Signage at registration and reception areas
  - Logo in printed Program Guide

### **Direct Mention**

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- Comment of appreciation at welcome reception, during the opening remarks and closing remarks

### **10% reduction on Additional Sponsorship Opportunities**

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- See details on page 8

## Bronze \$7,000

### Exhibition

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- On-site exhibit space, with fourth priority on choice of location
- Virtual Exhibition Booth on the website for six months
  - Company information
  - Ability to post presentation video, fliers, and detailed product information
  - Interactive dialogue with virtual and in-person attendees via the Virtual Platform

### Registration Access

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- Free registration for 3 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 3 people (for the recipients of the free registration)

### Pre-conference Advertising Opportunity

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- Logo placement and acknowledgement on the website's main page
- Logo placement and acknowledgement in Symposium 2024 newsletters (up to 2 times) sent to full ISTU database

### On-site Conference Advertising Opportunity

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- 1/2 page, full color advertisement in digital abstract book
- 1/2 page, full color advertisement in digital book
- Logo placement
  - Exposure on the main stage
  - Signage at registration area and reception areas
  - Logo in printed Program Guide

### 10% reduction on Additional Sponsorship Opportunities

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- See details on page 8



# EXHIBITION PACKAGES

In Person  
Exhibit  
**\$3,500**

## Exhibition

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- On-site premium exhibit space, with choice of location available when reserved
- Details are under development with the venue, but will include:
  - Display Table
  - Chairs for Attending Exhibitors
  - Power can be requested
  - Linens can be requested
  - Booth Signage should be prepared by exhibitors

## Virtual Exhibition Booth

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- Company information
- Ability to post presentation video, fliers, and detailed product information
- Interactive dialogue with virtual and in-person attendees via the Virtual Platform
- Rotating banner ad space on the Virtual Platform

## Registration Access

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- Free registration for 2 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 2 people (for the recipients of the free registration)

## Pre-conference Advertising Opportunity

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- Logo placement and acknowledgement on the Symposium Website
- Logo placement and acknowledgement in Symposium 2024 e-newsletters (up to 2 times) sent to full ISTU database

## On-site Conference Advertising Opportunity

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- Logo in digital abstract book
- Logo in digital program book
- Logo placement
  - Signage at registration and reception areas
- Logo in printed Program Guide

Virtual  
Exhibit  
**\$2,000**

### **Virtual Booth**

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- Virtual exhibition booth
  - Company information
  - Ability to post presentation video, fliers, and detailed product information
  - Interactive dialogue with virtual and in-person attendees via the Virtual Platform
  - Rotating Banner Ad Space on the Virtual Platform

### **Registration Access**

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- Free virtual registration for 2 people

### **Pre-conference Advertising Opportunity**

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- Logo placement and acknowledgement on the ISTU Symposium Website
- Logo placement and acknowledgement on Symposium 2024 e-newsletters (up to 2 times) sent to full ISTU database

### **On-site Conference Advertising Opportunity**

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- Logo in digital abstract book
- Logo in digital program book
- Logo placement
  - Signage at registration and reception areas

# ADDITIONAL OPPORTUNITIES

## Gala Dinner

\$10,000

- Signage of up to 2 stand banners at the Gala Dinner Event
- Brief presentation opportunity in welcome remarks
- Bronze sponsorship benefits

## Luncheon Symposium Presentation (per 1 time)

\$5,000

- Room and equipment rental are included in the fees and the applicant is to bear the costs of speaker(s) invitation and signage
- Signage to include 2 stand banners in front of the symposium room
- Logo on the welcome reception stage
- Special comment of appreciation at welcome reception

## Coffee Break (per 1 time)

\$2,000

- Sponsor acknowledgement at release of session prior to break
- Catering area signage to include 2 stand banners

## Water

\$2,000

- Logos on bottles of water

## Program Book Advertisement

\$2,000

- Full Page Company Advertisement

## Newsletter Banners

- Online advertisement, 3 times \$1,500
- Online advertisement, 5 times \$2,500

# SPONSOR SUPPORT **REGISTRATION FORM**

**Due by July 15, 2024**

Please remit the Sponsor Support Form to: **sponsorship@ISTU.org**

Company Name: \_\_\_\_\_

Contact\*: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP Code: \_\_\_\_\_

Country: \_\_\_\_\_

\*This is the person we will contact to coordinate the sponsorship and content for the Virtual Platform.

Please indicate your Sponsorship Selections here:

## **Sponsorship Levels**

- Platinum \$30,000
- Gold \$20,000
- Silver \$10,000
- Bronze \$7,000
- Exhibition \$3,500
- Virtual Exhibition \$2,000

## **Additional Opportunities**

- Gala Dinner \$10,000
- Luncheon Presentation (per 1 time) \$5,000
- Coffee Break (per 1 time) \$2,000
- Water Bottles \$2,000
- Program Book Advertisement \$2,000
- Newsletter Banners
  - Online advertisement, 3 times, \$1,500
  - Online advertisement, 5 times, \$2,500



**Payment in full is due by August 1, 2024.**

Payments will be accepted via domestic USA checks or international wires. Payment instructions and invoices will be provided after your selections are confirmed.

**Thank you for your support and participation at the Annual Symposium!**