



ISTU 2022

**21st Annual International Symposium
on Therapeutic Ultrasound**

June 7 to 10, 2022
Toronto, Canada

Presented by:



SPONSORSHIP LEVELS



Platinum
\$30,000

Gold
\$20,000

Silver
\$10,000

Bronze
\$7,000



SPONSORSHIP PACKAGES

Platinum

\$30,000

Exhibition

- On-site premium exhibit space, with first priority on choice of location
- Virtual Exhibition Booth
 - Premium placement on the Virtual Platform
 - Company Information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform
- Rotating Banner Premium Ad Space on the Virtual Platform

Registration Access

- Free Registration for 10 people
- Exhibitor badge for 4 people
- Gala dinner ticket for 10 people (for the recipients of the free registration)

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the ISTU Symposium homepage
- Company introduction and linked content on the website under sponsorship category
- Logo Placement and acknowledgement on ISTU 2022 e-newsletters (up to 10 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- Full page, full color advertisement in program book (digital and printed)
- Cover positions will be assigned on a first come-first serve basis by the date the signed support is received
- Full page, full color advertisement in digital abstract book
- Logo Placement
 - Exposure on the main stage
 - Signage at registration and reception areas
 - Logo and acknowledgement on information board

SPONSORSHIP PACKAGES

Platinum (cnt'd)

\$30,000

Direct Mention

- Comment of appreciation at welcome reception, during the opening remarks and closing remarks

30% Reduction on Additional Sponsorship Opportunities

- See details on page 12

Gold

\$20,000

Exhibition

- On-site premium exhibit space, with second tier priority choice of location
- Virtual Exhibition Booth
 - Company Information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform
- Rotating Banner Premium Ad Space on the Virtual Platform

Registration Access

- Free registration for 6 people
 - Exhibitor badge for 2 people
 - Gala dinner ticket for 6 people (for the recipients of the free registration)
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Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the ISTU Symposium homepage
- Company introduction and linked content on the website under sponsorship category
- Logo Placement and acknowledgement on ISTU 2022 e-newsletters (up to 5 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- Full page, full color advertisement in program book (digital and printed)
- Cover positions will be assigned on a first come-first serve basis by the date the signed support is received
- Full page, full color advertisement in digital abstract book
- Logo Placement
 - Exposure on the main stages
 - Signage at registration and reception areas
 - Logo and acknowledgement on information board

Direct Mention

- Comment of appreciation at welcome reception, during the opening remarks and closing remarks

20% Reduction on Additional Sponsorship Opportunities

- See details on page 12

SPONSORSHIP PACKAGES

Silver

\$10,000

Exhibition

- On-site premium exhibit space, with third tier choice of location
- Virtual Exhibition Booth
 - Company Information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform.
- Rotating Banner Ad Space on the Virtual Platform

Registration Access

- Free registration for 4 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 4 people (for the recipients of the free registration)

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the ISTU Symposium homepage
- Company introduction and linked content on the website under sponsorship category
- Logo Placement and acknowledgement on ISTU 2022 e-newsletters (up to 3 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- ½ page, full color advertisement in program book (digital and printed)
- ½ page, full color advertisement in digital abstract book
- Logo Placement
 - Exposure on the main stages
 - Signage at registration and reception areas
 - Logo and acknowledgement on information board



Silver (ctn'd)

\$10,000

Direct Mention

- Comment of appreciation at welcome reception, during the opening remarks and closing remarks

**10% Reduction
on Additional
Sponsorship
Opportunities**

- See details on page 12

SPONSORSHIP PACKAGES

Bronze

\$7,000

Exhibition

- On-site exhibit space, with fourth tier priority on choice of location
- Virtual Exhibition Booth
 - Company Information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform
- Rotating Banner Ad Space on the Virtual Platform

Registration Access

- Free registration for 3 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 3 people (for the recipients of the free registration)

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the ISTU Symposium homepage
- Company introduction and linked content on the website under sponsorship category
- Logo Placement and acknowledgement on ISTU 2021 e-newsletters (up to 2 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- ½ page, full color advertisement in program book (digital and printed)
- ½ page, full color advertisement in digital abstract book
- Logo Placement
 - Exposure on the main stages
 - Signage at registration area and reception areas
 - Logo and acknowledgement on information board

**10% Reduction
on Additional
Sponsorship
Opportunities**

- See details on page 12



SPONSORSHIP PACKAGES

In Person Exhibit

\$3,000

Exhibition

- On-site premium exhibit space, with choice of location available when reserved
- Details are under development with the venue, but will include:
 - Either 6 or 8 foot tables are available
 - Chairs for Attending Exhibitors
 - Power can be requested
 - Linens can be requested
 - Booth Signage should be prepared by exhibitors

Virtual Exhibition Booth

- Company Information
- Ability to post presentation video, fliers, and detailed product information
- Interactive dialogue with virtual and in-person attendees via the Virtual Platform.
- Rotating Banner Ad Space on the Virtual Platform

Registration Access

- Free registration for 2 people
- Exhibitor badge for 2 people
- Gala dinner ticket for 2 people (for the recipients of the free registration)

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the ISTU Symposium Website
- Logo Placement and acknowledgement on ISTU 2022 e-newsletters (up to 3 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- Logo in program book (digital and printed)
- Logo Placement
 - Signage at registration and reception areas

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Virtual Exhibit

\$2,000

Virtual Booth

- Virtual exhibition booth
 - Company Information
 - Ability to post presentation video, fliers, and detailed product information
 - Interactive dialogue with virtual and in-person attendees via the Virtual Platform
 - Rotating Banner Ad Space on the Virtual Platform

Registration Access

- Free virtual registration for 2 people

Pre-conference Advertising Opportunity

- Logo placement and acknowledgement on the ISTU Symposium Website
- Logo Placement and acknowledgement on ISTU 2022 e-newsletters (up to 3 times) sent to full ISTU database

On-site Conference Advertising Opportunity

- Logo in program book (digital and printed)
- Logo Placement
 - Signage at registration and reception areas

ADDITIONAL OPPORTUNITIES

Gala Dinner

\$10,000

- Signage of up to 2 stand banners at the Gala Dinner Event
- Brief presentation opportunity in welcome remarks

Luncheon Symposium

Presentation

(per 1 time)

\$7,500

- Room and equipment rental are included in the fees and the applicant is to bear the costs of speaker(s) invitation and signage.
- Signage to include 2 stand banners in front of the symposium room
- Logo on the welcome reception stage
- Special comment of appreciation at welcome reception

Coffee Break (per

1 time)

\$2,000

- Sponsor acknowledgement at release of session prior to break
- Catering area signage to include 2 stand banners

Water

\$2,000

- Logos on bottles of water

Conference Bags

\$5,000

- Exposure of company logo printed on conference bags

Program Book

Advertisement

\$2,000

- ½ Page Company advertisement

Newsletter Banners

- Online advertisement, 3 times \$2,000
- Online advertisement, 5 times \$3,000

SPONSOR SUPPORT FORM

Company Name: _____ VAT / TAX Number: _____

Contact*: _____

Email: _____

Phone: _____

Address: _____

City, State, ZIP Code: _____

Country: _____

*This is the person we will contact to coordinate the sponsorship.

Please list your sponsorship selections here:

Sponsor Support Forms are due by March 1, 2022.

Please remit the Sponsor Support Form to: **admin@ISTU.org**

Payment in full is due by March 31, 2022. Payments will be accepted via domestic USA checks or international wires. Payment Instructions and Invoices will be provided after your selections are confirmed.

Thank you for your support and participation at ISTU 2022!



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